

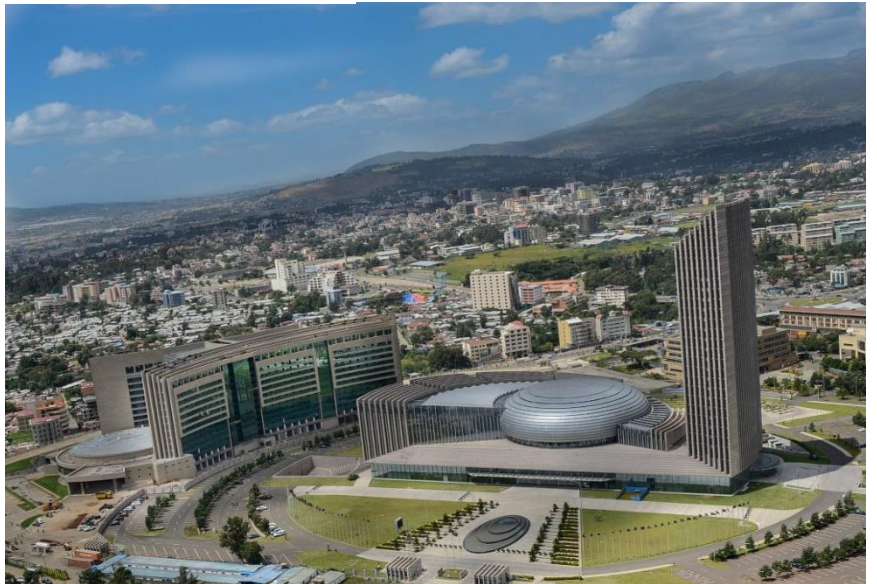


# Athens: the Foundation of Civilization and Democracy





# Ethiopian Airlines connecting the Diplomatic Capital of Africa with the foundation of civilization and democracy





**Bringing  
Africa  
Together and  
Closer to the  
World for  
over 70 years**



**Africa Union**



# Ethiopian Present



**The New Spirit of Africa**



# Ethiopian History: 70 + Years Young!

## Bringing Africa Together & Closer to the World for More Than 70 years



1st scheduled flight to Cairo with DC-47



1st jet service in Africa



Bringing Africa together along with est. of OAU: 1st East-West Africa flights



1st Flight to London

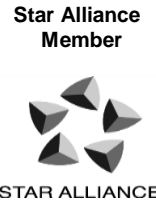


Transatlantic flight to NYC, IAD



1st African B777-200LR

**Vision 2025: The New Spirit of Africa**



Star Alliance Member



Africa's 1st B787



Africa's 1st A350

Africa's Largest Aviation Academy



**The Leading Airline Group in Africa**



Major new infrastructure  
- Biggest Catering facility  
- Biggest MRO facility  
- Biggest Cargo Terminal



1st African B787-9

1st African Airline: 100 aircraft



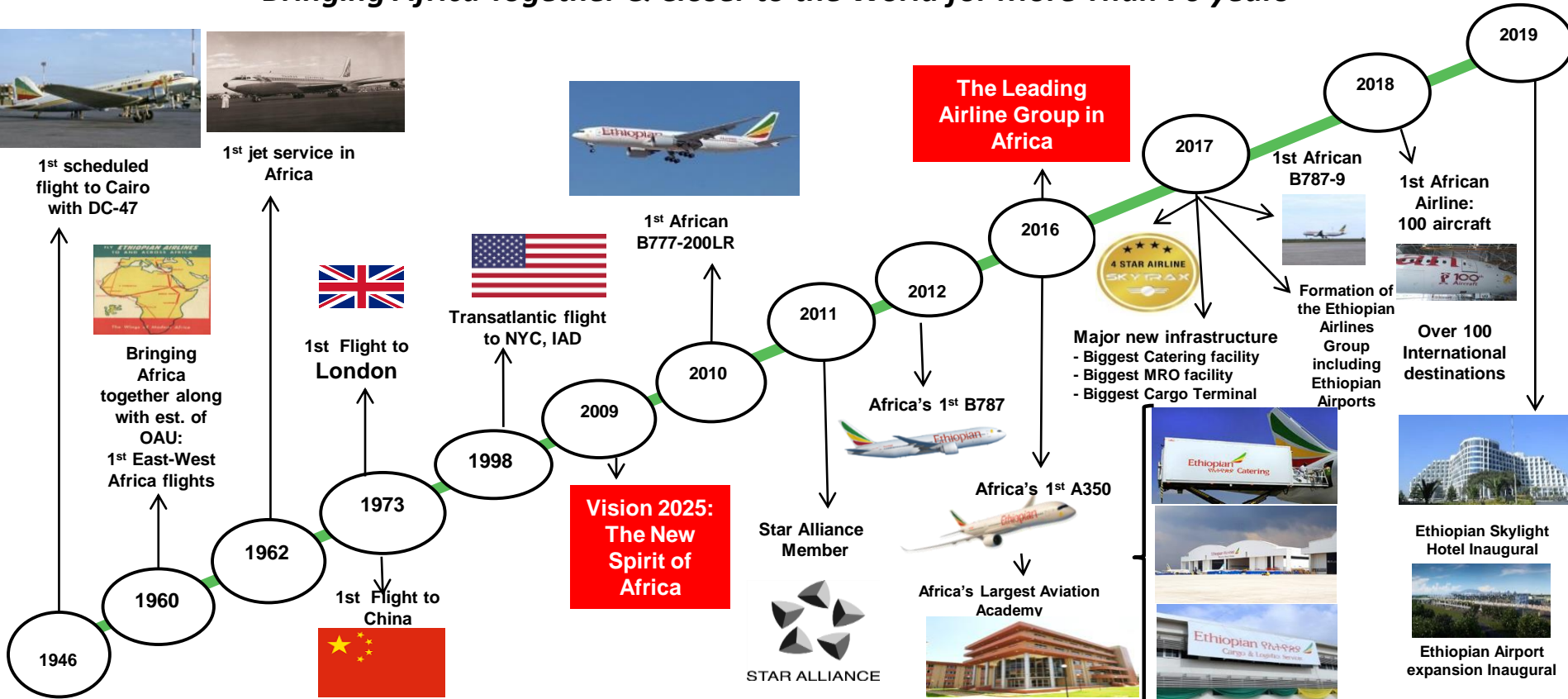
Formation of the Ethiopian Airlines Group including Ethiopian Airports



Ethiopian Skylight Hotel Inaugural



Ethiopian Airport expansion Inaugural





# Ethiopian Key Facts



Global Alliance	Star Alliance Member
<p><b>Passengers</b> <b>Cargo (Tons)</b></p>	<p>12 Mil. Passengers (2018/19) 431,859 tones (2018/19)</p>
<p><b>Revenue</b></p>	<p>4 Billion USD (2018/19)</p>
<p><b>Current Fleet</b></p>	<p>125 in service &amp; 50 in order(<a href="#">less than 5.0 years av. Fleet age</a>)</p>
<p><b>Hubs:</b></p>	<p>Addis Ababa, Lomé, Lilongwe, Maputo, N'djamena, Mozambique &amp; soon Zambia and Ghana</p>
<p><b>Management Team</b></p>	<p>Young but highly experienced team with combined aviation experience of 425 years; average services of 25 years.</p>
<p><b>Current Destinations (Passenger &amp; Freighter)</b></p>	<ul style="list-style-type: none"> <li>- Over 120 international destinations.</li> <li>- 58 Freighter and 22 domestic destinations</li> </ul>
<p><b>Employees</b></p>	<p>- Over 16,000</p>
<p><b>Ownership</b></p>	<p>- 100% Ethiopian Government</p>
<p><b>Weekly Flights</b></p>	<p>+ 2,204 – Weekly flights + 315 – Daily departures</p>

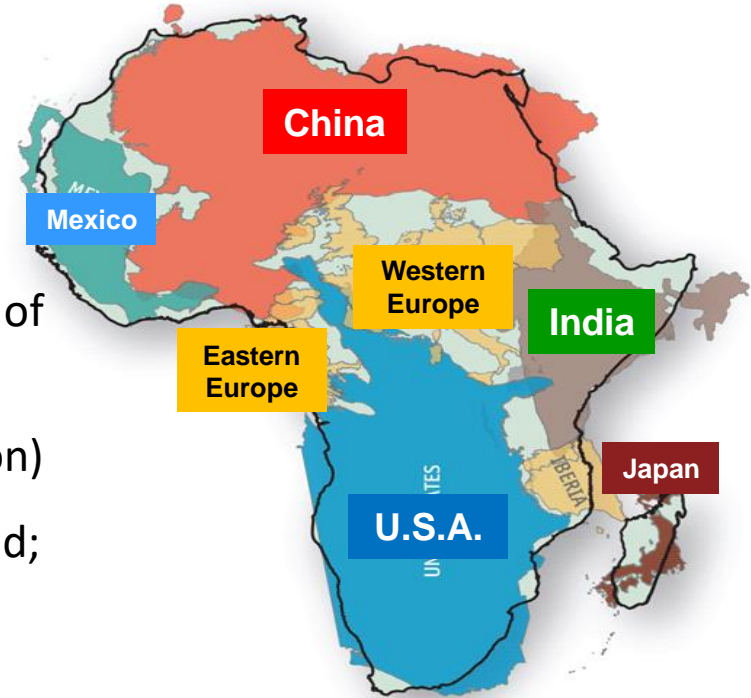
## Major Accreditation/ Certifications



# 21<sup>st</sup> Century: An African Century



- **1.3 billion** young population
- **Huge** landmass (30,37 millions km<sup>2</sup>)
- Fast GDP growth next decade
- GDP + **\$ 3 trillion** by 2020
- **60%** of world's uncultivated arable land: source of global food security
- **Fast growing middle income** society (150 million)
- **Untapped natural resources:** 42% of world's gold; 12% oil; 90% diamond, etc...
- Major **FDI** destination





# Ethiopia: A Roaring Lion

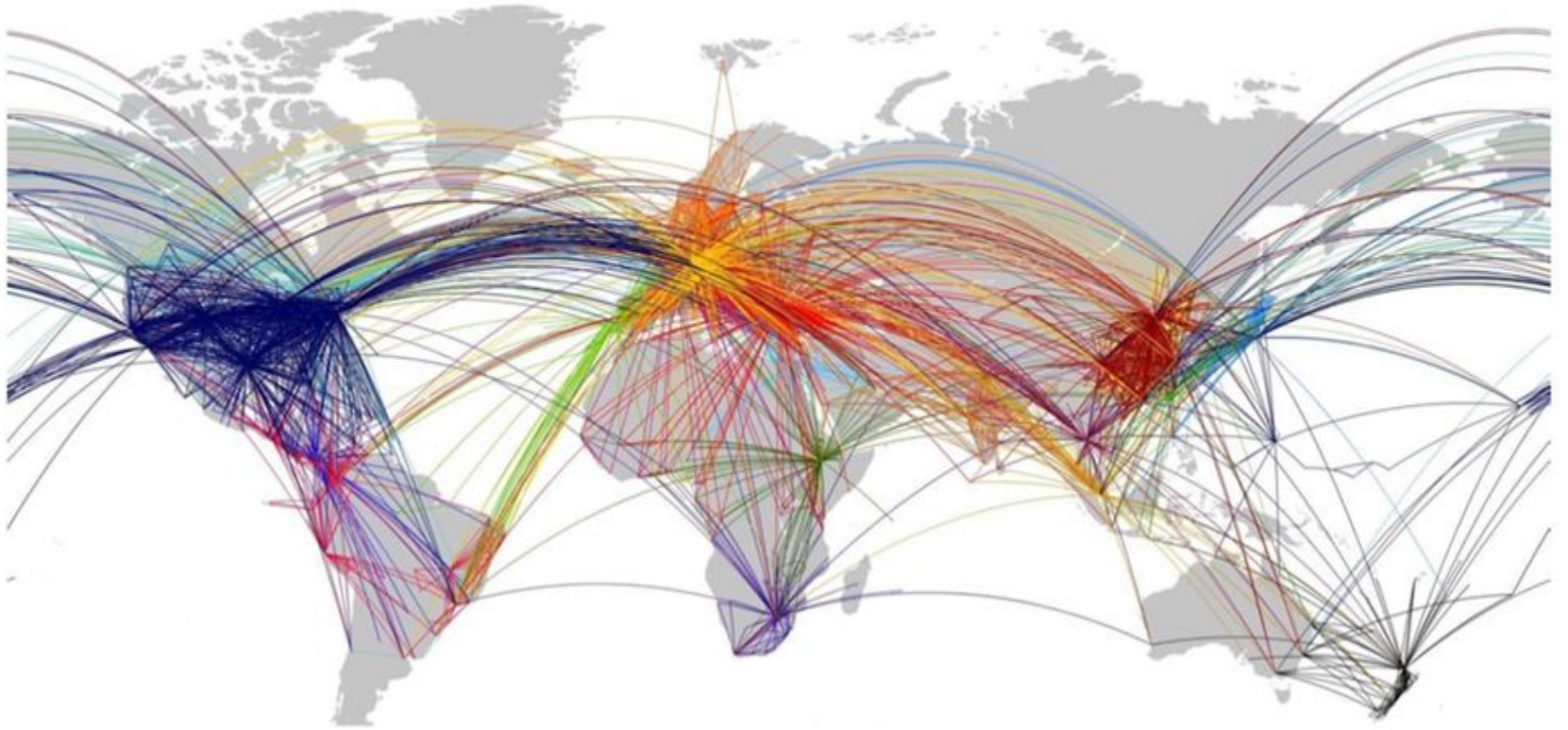


## Growth & Transformation Plan II (2015-2020)

- ✓ **GDP** growth: double digit growth for 2 decades
- ✓ More industrialized, liberalized & globalized Economy
- ✓ **Infrastructure** development:
  - **Road**: 64,500 km
  - **Rail**: 2395 km
  - **Energy**: 10,000 MW
  - **Telecom**: +60 million mobile users
- ✓ Addis Ababa: **1<sup>st</sup> city rail** in Sub-Saharan Africa
- ✓ Spectacular leap in **human development index**
- ✓ Broad based & **all inclusive economic development**



# Ethiopian Airlines and Aegean Airlines - Star Alliance Members

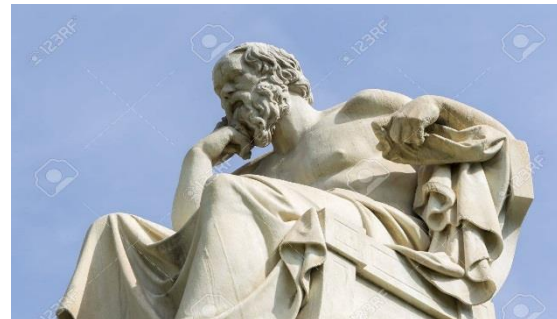




# Greece: The Land of Ancient History



- **Athenian democracy** was the first known democracy in the world
- Athens – Europe's oldest capital
- The **warmest** major city in Europe
- Tales of **Ethiopia** as a mythical land are recorded in some of the earliest **Greek literature**





# Connecting Africa & Athens using B787: *Ultra Modern Dreamliner*



- Ethiopian Airlines will operate **three weekly flights** to Athens International Airport
- **24 million passenger** handled in Athens airport in 2018
- **20<sup>th</sup> destination to Europe** for Ethiopian
- **ET flies with B787: Ultra Modern Dreamliner**





# Commercial Cooperation between Ethiopian Airlines and Aegean Airlines



## Commercial Cooperation

- Total traffic flow between Sub-Saharan Africa & Greece is growing.
- Ethiopian Airlines and Aegean Airlines STAR Alliance members and Codeshare partners
- Active Codeshare and SPA Agreements in place



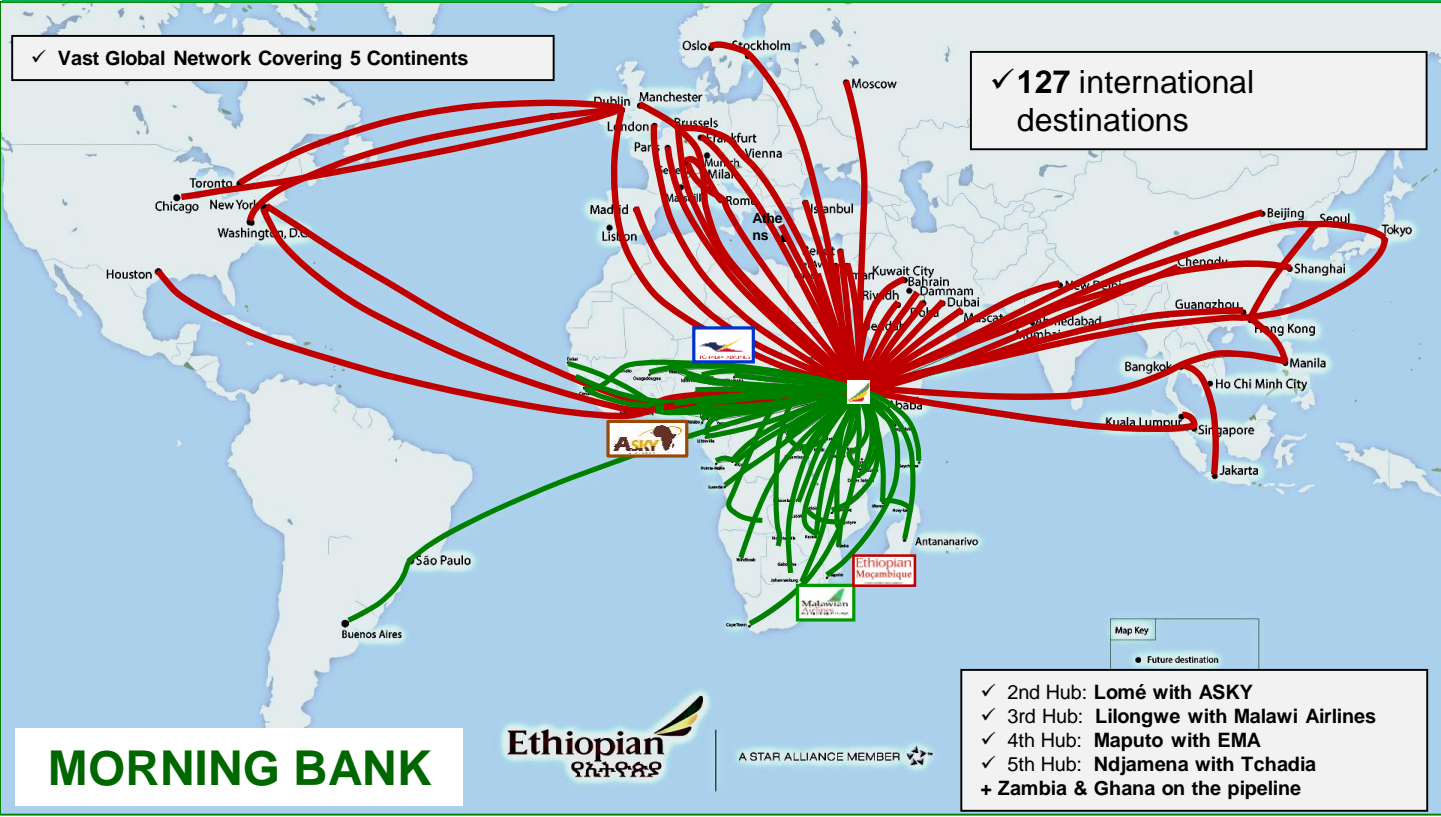
STAR ALLIANCE





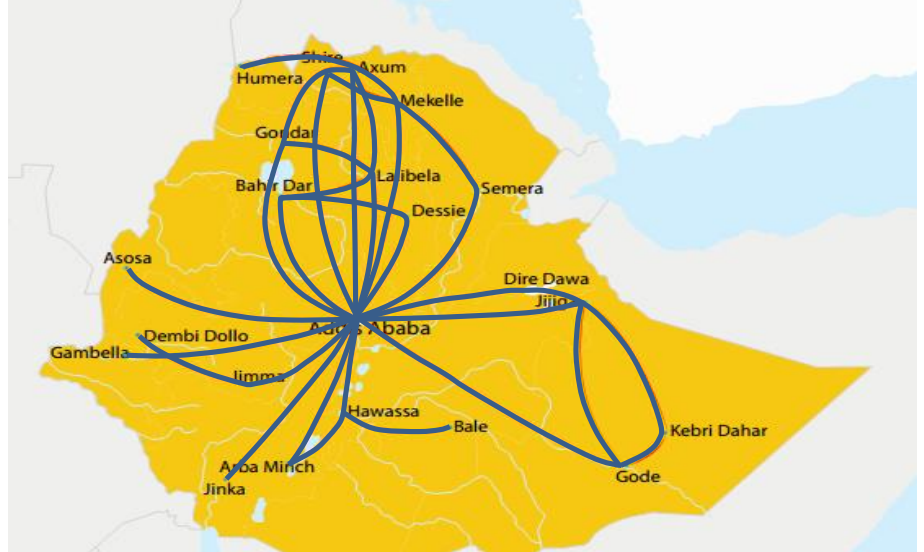


# Ethiopian Airlines International Network

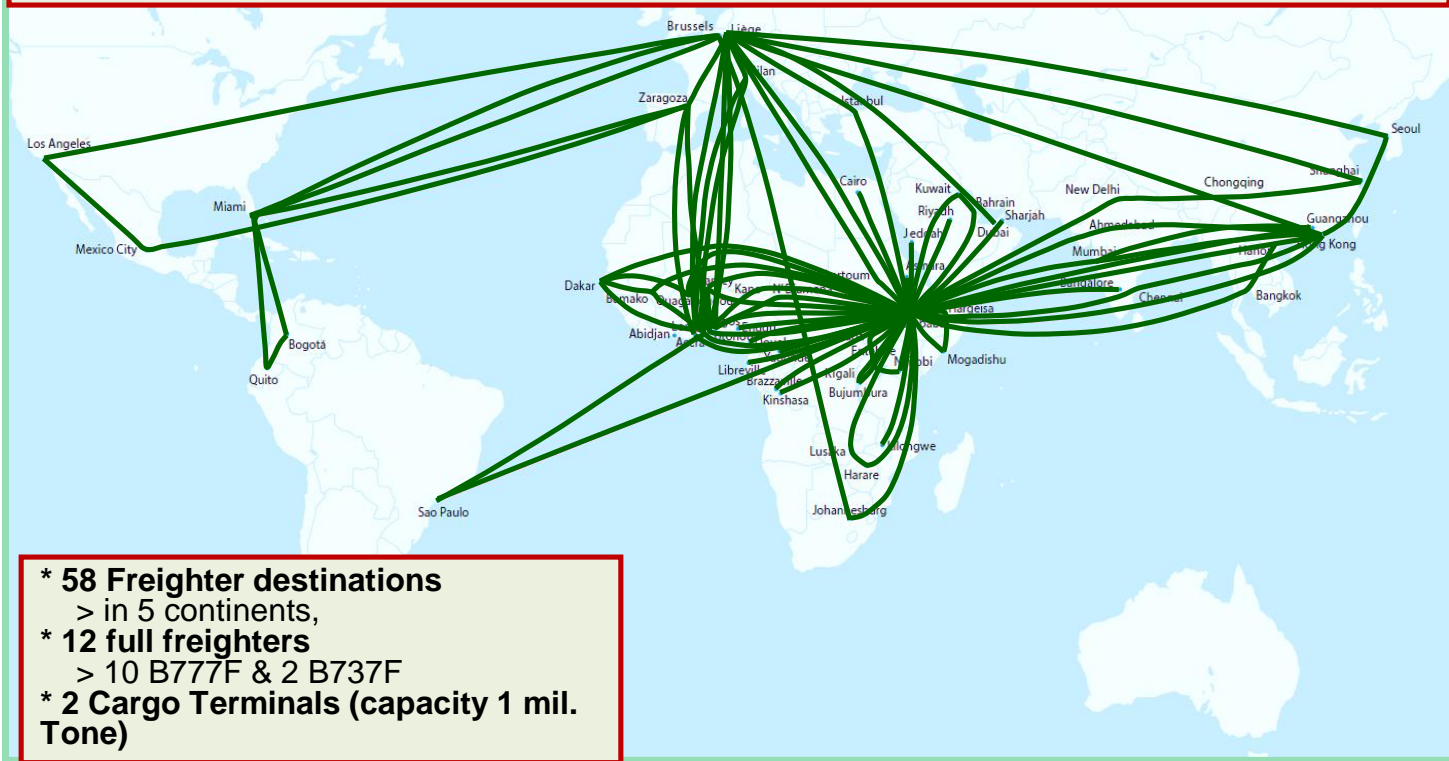


# Ethiopian: The Largest Domestic Network in Africa

## 22 Destinations Covering 4 corners of the Country



## Ethiopian Cargo & Logistics: Largest Air Freight Operator in Africa



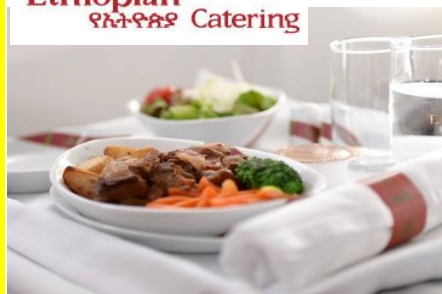
- \* **58** Freighter destinations  
> in 5 continents,
- \* **12** full freighters  
> 10 B777F & 2 B737F
- \* **2** Cargo Terminals (capacity 1 mil. Tonne)



# Ethiopian Aviation Group



Ethiopian የአት-ዮዳድ  
SKYLIGHT HOTEL



# Multiple Hubs in Africa: Strategic Equity Partnerships



- Existing Strategic Partners:

- ✓ **ASKY Airlines** (est. in 2010)
  - 8 aircraft (2 Q400, 5 B737-700 & 1 B737-800)
  - **22** destinations in West & Central Africa region
  - **560,000** passengers
- ✓ **Malawian** (est. in 2014)
  - 2 aircraft (1 Q400 & 1 B737)
  - 7 destinations; **165,000** passengers
- ✓ **Ethiopian Mozambique Airlines** (est. on Dec. 01, 2018)
  - 2 aircraft (Q400)
- ✓ **Tchadia** (est. on Oct 1, 2018)
  - 1 aircraft (Q400)
- ✓ **Ceiba Intercontinental**- Management contract signed



- Strategic Partners in pipeline:

- ✓ **Zambia Airlines**
- ✓ **Ghana Airlines**



Equity, Management, MRO & Training support

Ethiopian  
Mozambique



# Fly Ethiopian



- **Fast & efficient connections to more than 60 African cities** every day
- **Convenient schedules** – to any of African destinations of your choice
- **New, modern & latest technology fleet**
- **Award-winning cabin service**
- **Safe, reliable & comfortable service**
- **More than 73 years of proven experience** in serving customers





# Ethiopian: One of the Biggest Hotels in Africa

## Ethiopian Skylight Hotel The New Face of Ethiopian Hospitality



**+1,000 Rooms Capacity**

- First phase finished: 373 rooms
- Second phase: 637 rooms
- 1<sup>st</sup> Phase Inaugurated on 27 January 2019



*Ethiopia as Tourist Destination:*

*A truly unique place, waiting to be discovered!*



**Ethiopia**  
LAND OF ORIGINS



**Ethiopian Holidays is the tour operator wing of Ethiopian Airlines, highlights and promotes the very best of Ethiopian Airlines' destinations around Ethiopia and across the globe.**



**Fly Ethiopian  
Airlines**

**Discover Why Ethiopia is the Origin of  
Mankind**







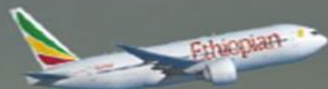
ETHIOPIA INVITES  
YOU TO DISCOVER  
WHY IT IS THE ORIGIN  
OF SO MUCH  
HISTORY AND  
CULTURE, VIBRANTLY  
ALIVE IN A  
LANDSCAPE OF  
DRAMATIC BEAUTY.



**ETHIOPIA IS A LIVING KALEIDOSCOPE OF PEOPLES DRAWN FROM MANY DIFFERENT ETHNIC BACKGROUNDS AND SPEAKING OVER 80 DIFFERENT LANGUAGES, UNITED IN MUTUAL RESPECT FOR EACH OTHER AND A GENUINE WARMTH TOWARDS GUESTS IN THE LAND OF WHICH THEY ARE SO PROUD.**







**ETHIOPIA IS A VAST COUNTRY WITH A DAUNTING VARIETY OF  
ATTRACTIONS TO DAZZLE FIRST TIME VISITORS.**

**AN ARRAY OF FIVE WELL-ESTABLISHED ROUTES CAN BE  
FOLLOWED TO EXPLORE ETHIOPIA'S BEST KNOWN  
DESTINATIONS.**

# Fly Ethiopian & Discover Ethiopia



**Land of Lucy-**  
(Dinkinesh) the oldest human fossil cradle of man kind



**Origin of Coffee** - Discovered 1,000 years in the South-Western part of Ethiopia

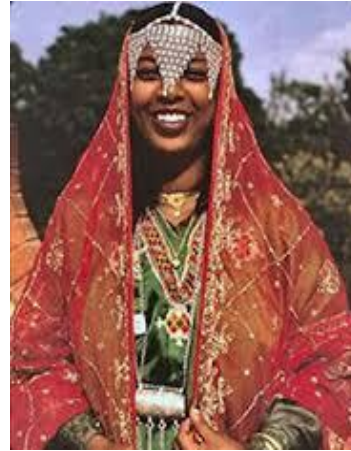


**Unique Alphabet, numbers and calendar**



# Peoples of Ethiopia

*More than 80 different ethnic groups*



## Unique National Dish



# Endemic Birds & Wild Life



**CHILLADA BABOON**



**BIRDS**



**Burchell's Zebra**



**SEMIEN FOX**



**WALIA IBEX**



**NYALA**



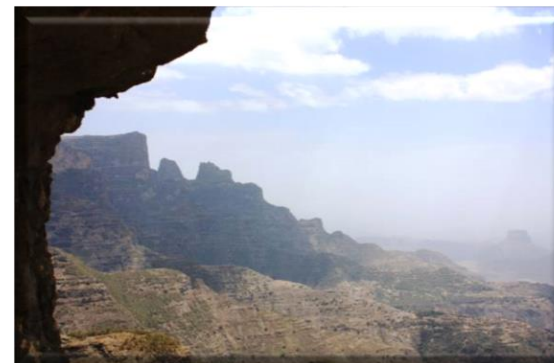
# Natural Attractions



**TIS ABAY FALLS**



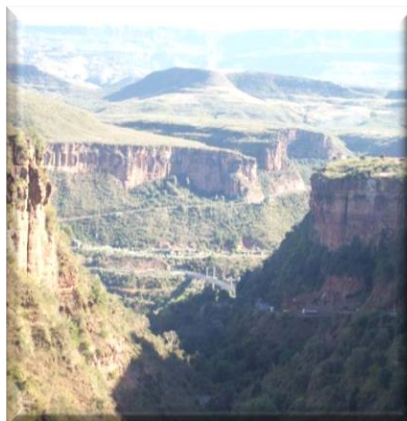
**SOF OUMER CAVE**



**SEMIEN MOUNTAINS**



**KONSO VILLAGE**



**ABAY GEORGE**



**ERTA'ALE VOLCANO**



# Festivals & Celebrations





# Religious Attractions



**Waldeba Monastery**



**Debre Damo Monastery**  
was built, in the sixth  
century AD



**LAKE TANA  
MONASTERIES**



**Lalibela church built in  
12<sup>th</sup> century**

# Connect with African Tourist Destinations



**Straight to African tourism destinations**

**Zanzibar**



**Serengeti**



**Johannesburg**



**Kilimanjaro**



# One Stretch Flight from Houston to Ethiopian Tourist Destinations



## Historical Ethiopia



LUCY



AXUM



LALIBELA



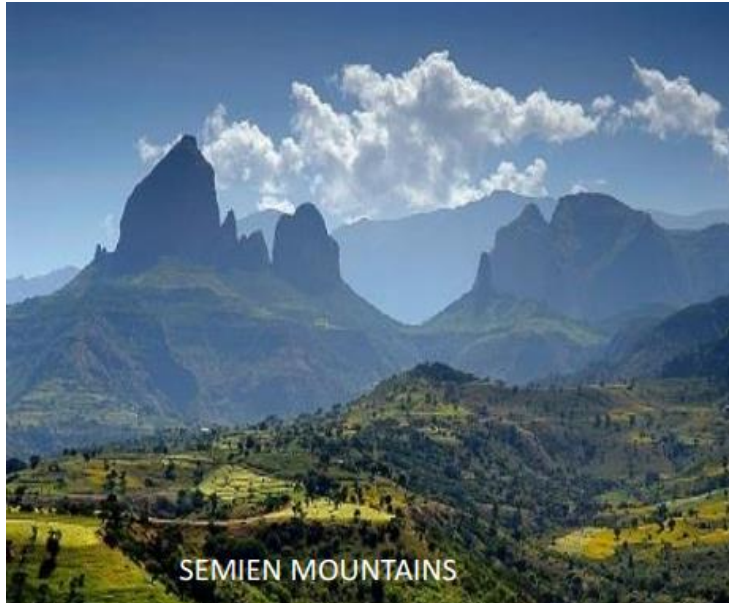
FASILIDES



# One Stretch Flight from Athens to Ethiopian Tourist Destinations



## Natural Ethiopia

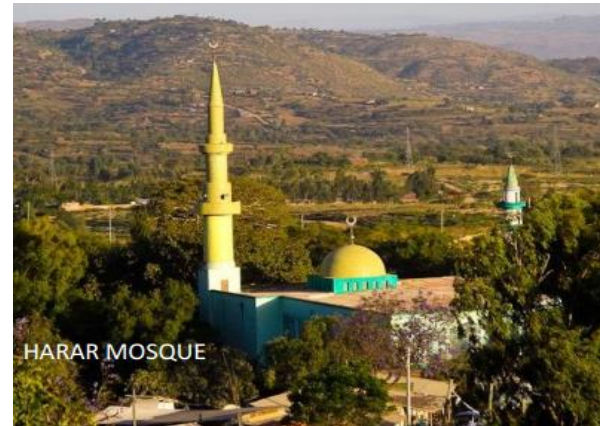




# One Stretch Flight from Athens to visit Ethiopian Culture



Cultural Ethiopia ( Symbol of tolerance and peaceful coexistence)



# Fly Ethiopian



## Cuisine

- *Ethiopian Culinary Delights- Each ethnic group has its own culture manifested to the widely practiced diet.*
- *Teff- Ethiopian's gift to the world*
- *Ethiopian food is well flavored with a mixture of different spices and herbs, not extremely spicy in heat, but rather very well-seasoned.*



# Fly Ethiopian



## Coffee

*If you're a coffee lover, Ethiopia, the birthplace of coffee, is the best place to visit. You will discover a variety of coffee, unlike anywhere in the world.*

*By some estimates, nearly 99 percent of the world's Arabica coffee can be traced to Ethiopia.*







**Thank You!**

